

## Opportunity Scouting

Organizations are often faced with barriers to do continuous research, deliver new innovations/ products and grow business.

Barriers such as tight R&D budgets, shortened R&D and product life cycle, fierce competition, etc. make these organizations to look outwards and identify partners for collaboration or M&A.

As M&A and collaborations are increasingly critical to business success we at DHI QUEST, scout for opportunities such as new/ disruptive technologies, and growth market opportunities. Further, identify partners to keep up with changing business scenarios.

Goals of opportunity Scouting:



Goal	Description
Early identification	Technologies or disruptive technologies, technological trends and technological shocks
Raising awareness	Threats and opportunities of technological development
Stimulation of innovation...	Combining the technology reports with business/market potential assessment
Facilitation of the sourcing of external technologies...	Reaching through the network of technology scouts to their sources of information

DHI-QUEST is a global research and advisory company providing strategic advice and ongoing intelligence for emerging markets and technologies.

We help our clients across different functions and roles including R&D, product or process development, strategic planning, marketing and sales (commercial), and corporate strategy teams to discover new opportunities and formulate evidence-based strategies. we embrace client confidentiality and data protection polices.

Contact us at  
[info@dhi-quest.com](mailto:info@dhi-quest.com)  
[www.dhi-quest.com](http://www.dhi-quest.com)